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THE KIMBERLY HOTEL LURES GUESTS WITH COMPLIMENTARY YACHT SAILINGS

New York, NY – The Kimberly Hotel, New York City’s only true European-style luxury boutique hotel, extends its opulent offerings beyond hotel walls to offer guests complimentary 3-hour cruises aboard its own private yacht.

The seasonal sailing schedule runs May through September and consists of three weekly cruises along the Hudson River, which offer stunning views of the Statue of Liberty and the Manhattan skyline.

- Wednesdays: Boarding 6:00PM/ Sailing 6:30-9:00PM
- Fridays: (July and August only) Boarding 6:00pm / Sailing 6:30-9:00pm
- Saturdays: Boarding 5:30PM/ Sailing 6:00-9:00PM
- Sundays: Boarding 11:30AM/ Sailing 12:00-2:00PM

Evening cruises have been reserved for guests 18 years of age and older, while Sunday afternoons have been designated as Family Cruises and can accommodate children three years old and above. Boarding is complimentary for all Kimberly Hotel guests with a \$25.00 fee charged per person for a delicious cold buffet meal served on board. A cash bar is additionally available. There is a \$25.00 boarding fee for non-Kimberly Hotel guests. Cruise reservations are made through The Kimberly concierge.

“We are dedicated to exceeding our guests’ expectations in every way,” says General Manager Mujo Perezic. “Our services go beyond traditional hotel amenities to surprise and delight our guests. It’s these special touches that make our guest’s visit to The Kimberly and to New York particularly memorable.”

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About The Kimberly Hotel

The Kimberly Hotel is a European-style boutique hotel, offering gracious hospitality, timeless elegance and a renowned location in heart of midtown's fashionable East Side. A member of WORLDHOTELS Deluxe Collection, the Kimberly Hotel offers 188 spacious guestrooms including luxurious one and two-bedroom suites highlighted by private balconies and wet bars. All guest accommodations feature state-of-the-art touch screen technology, putting the hotels and the city's best offerings at guests' fingertips. Hotel facilities include newly designed meeting and private event spaces, an on-site fitness center, and 'The Upstairs,' a new 3,000 square-foot rooftop bar offering spectacular 360—degree views of Manhattan. Complimentary access to New York Health & Racquet Club's fitness facilities and seasonal private yacht sails further heighten the guest experience. The Kimberly Hotel is located at 145 East 50th Street in New York City. For more information and reservations, visit www.kimberlyhotel.com or call (800) 683-0400. For additional up-to-the-minute details, connect with The Kimberly Hotel via Facebook at [www.facebook.com/ kimberlyhotel](http://www.facebook.com/kimberlyhotel), via YouTube at The Kimberly Hotel or on Twitter @kimberlyhotel.

AWARDS:

- *Conde Nast Traveler's* 2013 Gold List
- *Conde Nast Traveler's* 2012 Reader's Choice Awards
- U.S. News & World Report's Best Hotel's of 2013 awards
- "Best in Class" Accolade, WORLDHOTELS Annual 2013 Conference

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